



THE LAUNCH OF DREAM MALAYSIA VIDEO BY TOURISM MALAYSIA & GOPRO MALAYSIA

Date : **26 January 2022 (Wednesday)**
Time : **2.30 p.m.**
Venue : **Diamond Ballroom, 1st Floor, EQ Kuala Lumpur**
Dress Code : **Adventure Travel Attire**

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- 2.30 p.m. - Arrival of guests
- Arrival of media
Registration
 - 2.45 p.m. - Arrival of the Director General of Tourism Malaysia
 - 2.50 p.m. - Arrival of the Secretary General, Ministry of Tourism, Arts and Culture Malaysia, followed by Chairman of Tourism Malaysia
 - 2.55 p.m. - Arrival of YB Minister of Tourism, Arts and Culture Malaysia
 - 3.00 p.m. - Opening remarks by emcee
 - 3.05 p.m. - Remarks by GoPro Marketing Manager, Southeast Asia
 - 3.15 p.m. - Launching Speech by YB Dato' Sri Hajah Nancy Shukri, Minister of Tourism, Arts and Culture, Malaysia
 - 3.25 p.m. - Launch of GoPro X Tourism Malaysia's Dream Malaysia Video
- Sharing Moment by GoPro Creators
 - 3.55 p.m. - Lucky Draw
- Photo Session
 - 4.05 p.m. - Hi-Tea Reception
- Programme ends